

Talent Acquisition 2.0

Join forces with us - let's shape the recruitment of future experts in the field of embedded systems in Finland.



Project Description:

This project will focus on developing comprehensive strategies, models, and initiatives to address the challenges faced by companies in attracting and retaining foreign talent with embedded engineering skill sets. Leveraging the expertise of Kaira Clan, a respected builder of business ecosystems and experts in embedded engineering ecosystems (SoC), our goal is to revolutionise talent acquisition in the field of embedded systems with support from the Tampere Chamber of Commerce and Tampere City. Our approach involves research, analysis, stakeholder engagement, and the creation of tailored solutions that cater to the needs of companies in the Tampere region.

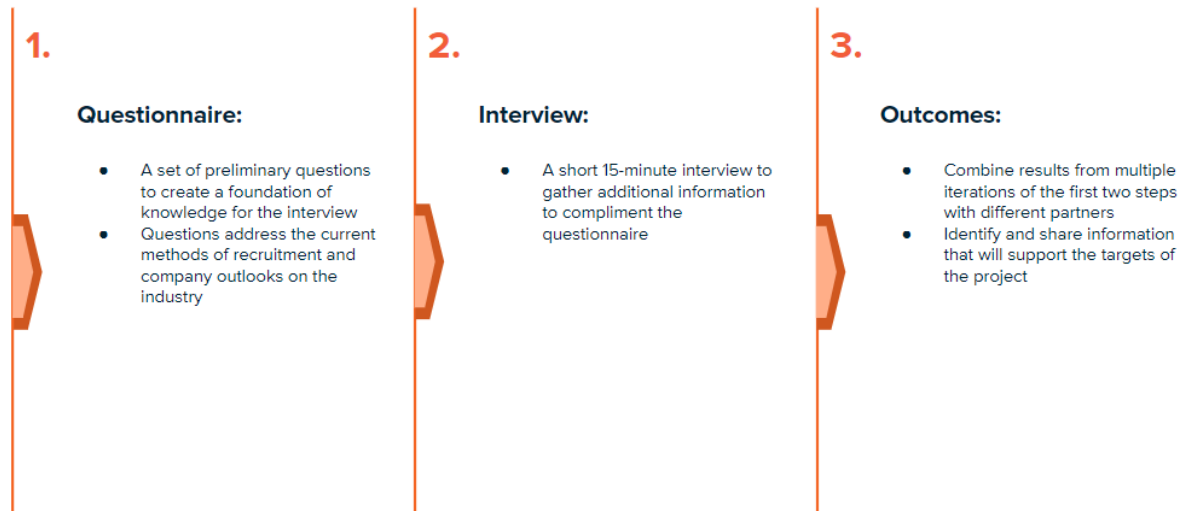
This project will run until November 2023.

Why Join Us?

1. **Be at the forefront of embedded systems talent acquisition innovations:** Collaborate with us and pioneer the development of strategies and models that improve your organisation's ability to attract, recruit, and retain highly educated professionals in the embedded systems field
2. **Access to an extensive network:** Benefit from our wide network of local and international stakeholders, including industry-leading companies, educational institutions, public authorities, and private recruitment agencies. Utilise our network to expand your reach, access a diverse talent pool, and create valuable partnership opportunities
3. **Shape the future of the embedded systems industry in the Tampere region:** Contribute to the growth, capabilities, and international competitiveness of Tampere's embedded systems industry by being part of the change. Together, we can shape the landscape of the industry, promote innovation, and strengthen the Tampere region's appeal to embedded systems experts
4. **Access valuable knowledge and expertise:** Participate in targeted interviews, workshops, and discussions with industry experts and stakeholders. Gain valuable insights, leverage best practices, and deepen your understanding of the dynamics of talent acquisition. Also, benefit from Kaira Clan's expertise and experience in facilitating opportunities

How Can You Participate?

Our Process:



We invite you to join this transformative journey where you can play a key role in attracting foreign talent to the field of embedded systems in the Tampere region. As a partner, you can actively influence the future of talent acquisition, cooperate with industry experts, and share valuable insights to shape the recruitment landscape in the region. Together, we will define concrete steps that support your organisation's goals and future plans.

Benefits of Partnership:

Access to Research Findings:

- Gain access to exclusive research findings, insights, and strategies developed during the project
- Utilise this knowledge to enhance your talent acquisition efforts and stay ahead in the competitive embedded systems market

Collaboration and Program Development:

- Engage in fruitful collaboration with the city of Tampere to develop innovative programs for embedded talent attraction
- Leverage the support and resources provided by the city to create impactful initiatives

Visibility and Influence:

- Showcase your organisation's commitment to talent acquisition and development, gaining visibility and influence in the embedded systems industry in Tampere
- Strengthen your company's reputation as a forward-thinking and attractive employer for foreign talents

Networking Opportunities:

- Connect with local key stakeholders and industry leaders who are part of the project
- Forge valuable partnerships and tap into a network of like-minded professionals in the region

Process Outline:

Step 1: Questionnaire for Insights

- **Purpose of the Questionnaire:** The insights gathered during with the answers to the questionnaire by industry professionals will help identify strengths and areas for improvement in the current talent attraction strategies
- **Submission Process:** Submitted questionnaires will be analysed thoroughly and will provide a strong foundation for the next phase of the process

Step 2: Interview for In-Depth Details

- **Selection Process:** Companies interested in discussing matters in further detail to help improve the recruitment processes will be invited to discuss the content of the questionnaire and further qualitative questions
- **Interview Setup:** Interviews will be conducted either online with a Kaira Clan representative or at the local company's premises - depending on the preference of the company being interviewed
- **In-Depth Exploration:** These interviews will provide insights on the best practices of talent recruitment to the embedded industry and allow Kaira Clan to gain deeper insights

Step 3: Pooling Outcomes and Resources

- **Collaborative Approach:** The key focus of this project is the collaborative effort of all parties involved in creating a better understanding of the current challenges and work together to find the best solutions for improving talent attraction and retention
- **Analysing and Identifying Trends:** Once the first two phases are completed, there will be a significant amount of data to analyse for identifying trends that can be used to create efficient processes for adoption in the future
- **Program Development:** Includes the process of creating comprehensive talent attraction programs with the support of the city of Tampere and leveraging the pooled resources
- **Showcase Event:** There will be an event that celebrates the results of the project and brings together stakeholders in discussing findings and presenting the processes developed in improving talent attraction and retention efforts

Join us today:

Contact us to discuss partnership opportunities and to learn more about how your organisation can be a catalyst for change in talent acquisition in the embedded systems field. Together, we shape the future of embedded systems and create a lasting impact.

[Contact Information]

Website: www.kairaclan.com

Email: contact@kairaclan.com